

PRESS RELEASE

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Evanston, Illinois – (October 7, 2014)

[Kona Company](#), an Evanston IL based strategic digital marketing firm, received national certification as a Women's Business Enterprise by the Women's Business Development Center of Chicago, a regional certifying partner of the Women's Business Enterprise National Council (WBENC). "We are excited to join this elite and fast-growing group and plan to continue to deliver diversified services in the digital and technology space", said Kelly Cutler, CEO and Founder of Kona Company.

WBENC's national standard of certification implemented by the Women's Business Development Center of Chicago is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

By including women-owned businesses among their vendors, corporations, and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

About Kona Company

Kona Company is a digital strategy firm, committed to providing integrated online marketing solutions. Their services include:

- [Digital Strategy & Consulting](#)
- [Search Engine Marketing](#)
- [Search Engine Optimization](#)
- [Web Design & Development](#)
- [Mobile Application Development](#)
- [Social Media Marketing](#)
- [Web Analytics](#)

With nearly 20 years of digital marketing experience, Kona Company delivers customized solutions based on clearly defined goals and objectives.

To learn more about Kona Company, please visit <http://www.konacompany.com>

About WBENC

The Women's Business Enterprise National Council is the nation's largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity programs.

